

MODULE DESCRIPTOR

TITLE	Global Sourcing
SI MODULE CODE	25-7811-00S
CREDITS	15
LEVEL	7
JACS CODE	N120
SUBJECT GROUP	SG-44010 - International Business and Business Economics
DEPARTMENT	Management
MODULE LEADER	Fariba Darabi

MODULE STUDY HOURS (based on 10 hours per credit)*			
Scheduled Learning and Teaching Activities	Placement (if applicable)	Independent Guided Study	Total Number of Study Hours
36		114	150

MODULE AIM

The Majority of companies today strive to harness the potential of global sourcing in reducing cost. Hence it is commonly found that global sourcing initiatives and programmes form an integral part of the strategic sourcing and procurement strategy for many multinational companies.

The aim of this module is to provide a strong background in the fundamental principles of sourcing goods and services across geopolitical boundaries.

MODULE LEARNING OUTCOMES

By engaging successfully with this module a student will be able to

1. Develop and critically justify global sourcing strategies within a range of industry and organisational contexts
2. Research and appraise global sourcing models.
3. Process and evaluate data relevant to global sourcing e.g. import costing
4. Formulate sourcing activities at operational level e.g develop import plan, verifying and selecting suppliers and evaluate these in terms of efficiency, effectiveness and appropriateness
5. Develop personal and professional skills to work with partners from different cultures

INDICATIVE CONTENT

The module will cover a wide range of supply chain topics including:

- Strategic issues in sourcing
- Global sourcing strategy
- Locating sourcing destination
- International procurement cost
- Quality issues in global sourcing
- Supplier selection
- Contracts in global sourcing
- Governance in global sourcing
- Managing importing process.
- Managing business process off-shoring

LEARNING, TEACHING AND ASSESSMENT - STRATEGY AND METHODS

Students will be supported in their learning, to achieve the above outcomes, in the following ways:

This is a taught module and students will have twelve two and a half hour workshops. The teaching and learning strategy will be a combination of tutor input and student activity. The tutor will introduce concepts, theories and frameworks relevant to understanding the essentials of global sourcing. The students will apply these theories to analyse real life situations. This will be done through case studies, both written and video, class discussions and mini presentations. Current case material across a range of sectors and geographical markets will be used to explore the concept of global sourcing. Experience and expertise of the students will be discussed throughout the module, fully exploring what they feel the competencies of the successful manager in global supply chain should be. The practical requirements for developing global sourcing strategies will be fully explored, again pulling on the experience within the group as well as industry specialists. Wherever possible, external speakers will be included providing insight into their experiences and offering guidance and advice where applicable. Activity based learning is the fundamental approach adopted in the unit.

Students are required to use a variety of learning materials such as relevant journal articles, suggested further reading, and relevant videos and podcasts that will not be covered in the seminars but will be available through SHU online-database (the SHU Library Gateway) and on the blackboard site to the module.

Additional features of learning sessions are:

- small group presentations (un-assessed), where groups present their approach to a particular topic
- games and simulation to represent real life scenarios around developing ideas and bringing these to international markets;

ASSESSMENT TASK INFORMATION

Task No.*	Short Description of Task	SI Code EX/CW/PR	Task Weighting %	Word Count or Exam Duration**	In-module retrieval available
1	Group Report	CW	30	3000 words	N
2	Individual Assignment	CW	70	3500 words	N

Regarding to group work, students will work in a group to present their research orally in a seminar and in a written report. Group presentation is non-assessed task. Group report is an assessed task. Groups are required to inform tutors about the tasks allocated to group members. If a member fails to fulfil his or her task, he/she will receive ZERO for the group work task. Students are required to present the work which is allocated to them.

Students must complete a peer review sheet for all group members. It is hoped that difficulties and differences are resolved as part of the process of working together in groups. In the event of a serious breakdown in communication in your group the seminar tutor must be advised immediately.

Low scores on the peer review sheet must be fully justified, and the final arbiter in the case of any disputes is the seminar tutor.

The mark for an individual will be adjusted based on the group mark and peer assessment.

FEEDBACK

Students will receive feedback on their performance in the following ways:

- Written feedback and feed forward on the presentation within three weeks from delivery
- Written feedback on the report within three weeks from the submission deadline.

LEARNING RESOURCES FOR THIS MODULE (INCLUDING READING LISTS)

Key Texts:
Johnson et.al (2011), Purchasing and Supply Management, 14th edition, McGraw-Hill
Sollish, Fred & Semanik, John. 2011. Strategic global sourcing best practices. John Wiley & Sons
Cook, Thomas. 2006. Global sourcing logistics : how to manage risk and gain competitive advantage in a worldwide marketplace illustrated edition. Amacom
Recommended reading (books):
Willcocks, Leslie & Lacity, Mary. 2006. Global Sourcing of Business and IT Services annotated edition, Palgrave Macmillan
Barrientos, Stephanie & Dolan, Catherine. 2006. Ethical sourcing in the global food system, Earthscan
Periodicals – The following journals are indicative only – you will find that the library subscribes to a wide range of journals, with many available online.
International Journal of Logistics Research and Applications
http://www.tandfonline.com/toc/cjol20/current
Supply Chain Management Review
http://www.scmr.com/
Logistic Management
http://www.logisticsmgmt.com/
International Journal of Logistics Management
http://www.emeraldinsight.com/products/journals/journals.htm?id=IJL
Journal of Business Logistics
http://cscmp.org/memberonly/jbl.asp
Journal of Supply Chain Management
http://onlinelibrary.wiley.com/journal/10.1111/(ISSN)1745-493X/
Supply Chain Management: An International Journal
http://www.emeraldinsight.com/journals.htm?issn=1359-8546
Internet sources – the resources included below provide you with an indication of the wealth of information available online. As you discover additional useful resources, please email the teaching team and we will continue to develop a valuable resource together.

SECTION 2 MODULE INFORMATION FOR STAFF ONLY

MODULE DELIVERY AND ASSESSMENT MANAGEMENT INFORMATION

MODULE STATUS - INDICATE IF ANY CHANGES BEING MADE

NEW MODULE	Y
EXISTING MODULE - NO CHANGE	N
Title Change	N
Level Change	N
Credit Change	N
Assessment Pattern Change	N
Change to Delivery Pattern	N
Date the changes (or new module) will be implemented	27/01/2014

MODULE DELIVERY PATTERN - Give details of the start and end dates for each module. If the course has more than one intake, for example, September and January, please give details of the module start and end dates for each intake.

	Module Begins	Module Ends
Course Intake 1	27/01/2014	11/05/2014
Course Intake 2	30/09/2014	20/12/2014
Course Intake 3	DD/MM/YYYY	DD/MM/YYYY

Is timetabled contact time required for this module?	Y
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Are any staff teaching on this module non-SHU employees?	N
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If yes, please give details of the employer institution(s) below

What proportion of the module is taught by these non-SHU staff, expressed as a percentage?	
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MODULE ASSESSMENT INFORMATION

Indicate how the module will be marked	
*Overall PERCENTAGE Mark of 40%	Y
*Overall PASS / FAIL Grade	N

*Choose one only – module cannot include both percentage mark and pass/fail graded tasks

SUB-TASKS

Will any sub-tasks (activities) be used as part of the assessment strategy for this module?	N
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If sub-tasks / activities are to be used this must be approved within the Faculty prior to approval. Sub-task / activity marks will be recorded locally and extenuating circumstances, extensions, referrals and deferrals will not apply to sub-tasks / activities.

FINAL TASK

According to the Assessment Information shown in the Module Descriptor, which task will be the LAST TASK to be taken or handed-in? (Give task number as shown in the Assessment Information Grid in Section 1 of the Descriptor)	Task No. 2
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NON-STANDARD ASSESSMENT PATTERNS

MARK 'X' IN BOX IF MODULE ASSESSMENT PATTERN IS NON STANDARD, eg MODEL B, ALL TASKS MUST BE PASSED AT 40%.	
NB: Non-standard assessment patterns are subject to faculty agreement and approval by Registry Services - see guidance notes.	