

MODULE DESCRIPTOR

TITLE	Business Process Management
SI MODULE CODE	44-7885-00S
CREDITS	15
LEVEL	7
JACS CODE	N200
SUBJECT GROUP	SG-44006 - Business Operations & Financial Info Systems
DEPARTMENT	<i>Finance, Accounting and Business Systems</i>
MODULE LEADER	Michael Charlton

MODULE STUDY HOURS (based on 10 hours per credit)*			
Scheduled Learning and Teaching Activities	Placement (if applicable)	Independent Guided Study	Total Number of Study Hours
30	0	120	150

MODULE AIM

The purpose of the Business Process Management (BPM) Module is to equip students with a process view of organisations. The module will enable students to identify, model and analyse relevant business processes. Special attention will focus on the links between processes and business models and IT governance frameworks.

IT supported business process projects have run into trouble and are a challenge for consultants and managers to implement. New processes have often been implemented in silos which may result in rigidity and cause difficulties in optimizing organisational performance and agility. This module will engage students in evaluating and developing an understanding of business process orientation which will provide them with the confidence and encouragement to apply BPM tools, methods and frameworks in order to improve business processes (IT and non-IT supported) throughout an organisation or supply network.

This module aims to illustrate how an IT and business strategy can be operationalized through purposeful planning and execution of best practice business processes resulting in cost efficiencies, improved cycle times, quality and overall effectiveness.

MODULE LEARNING OUTCOMES

By engaging successfully with this module a student will be able to

1. Critically evaluate the suitability of Business Process Management principles and approaches and their alternative against established theory;
2. Formulate relevant strategies and a roadmap for BPM implementation based on appropriate theory and application of tools and methods to case studies;
3. Critically evaluate and apply BPM Governance Frameworks;
4. Critically evaluate and apply different BPM technologies;
5. Analyse the requirements of a case study and apply the specifications to a BPM system

INDICATIVE CONTENT

- Adopting a process orientation
- Evolution of process thinking
- Systems thinking
- Processes and the Process Evolution
- BPM Framework – Method and models
- BPM and Business Model Management
- BPM Governance
- BPM Governance, IT & Business Governance
- BPM Transition & Continuous Improvement
- Green Processes
- BPM Implementation: tools and approaches
- Practical application of a BPM package

LEARNING, TEACHING AND ASSESSMENT - STRATEGY AND METHODS

Students will be supported in their learning, to achieve the above outcomes, in the following ways

- The learning strategy adopted will encourage the students to develop a critical and reflective approach to the module content and the learning outcomes. This involves engaging with a variety of theoretical constructs - established and current research on Business Process Management, by using these to interrogate practice with theory and vice versa.
- Lectures and research will be used to present and introduce the key concepts, models and theories that underpin the domain in conjunction with a major practical element;
- The opportunity for discussion of the emergent themes, relating them where possible to the participants' own experience of involvement in business process management and process improvement projects.

ASSESSMENT TASK INFORMATION

The learning outcomes will be assessed by coursework:

Assignment 1: Individual Report

100%

Assignment 1 will be assessed by an individual critical review that examines the issues surrounding enterprise systems and BPM solutions and proposes and justifies effective mechanisms to introduce such approaches in an organisation. It is expected that students base their work on extensive research.

Formative and peer feedback will be emphasized and actively used through the module delivery to augment the learning effectiveness. One mechanism to encapsulate such activities would be utilizing collaborative tools e.g. wiki and e-portfolios

Task No.*	Short Description of Task	SI Code EX/CW/PR	Task Weighting %	Word Count or Exam Duration**	In-module retrieval available
1	Individual Assignment	CW	100%	5000 words	N

FEEDBACK

Students will receive feedback on their performance in the following ways

Students will receive a mixture of formative and summative feedback throughout the module. Formative feedback will take place in workshops and seminars and will include an element of peer review as noted above.

LEARNING RESOURCES FOR THIS MODULE (INCLUDING READING LISTS)

- Module material will include relevant notes for lectures and workshops as appropriate in print or online form.
- Extensive use will be made of academic journal articles and students will be required to lead on and engage in independent research to support their development as autonomous learners.
- Collaborative opportunities will be encouraged and tools such as wiki's and discussion forums will be expected to be used.
- This module makes an extensive use of appropriate industry standard BPM toolsets and SAP software.

BLACKBOARD

A Blackboard module site for BPM will contain all learning materials and the module handbook. The site will contain links to relevant BPM websites and external material. Details about module assessment, staff contact details, grade centre and assessment feedback can be found on the dedicated Blackboard site

SECTION 2 MODULE INFORMATION FOR STAFF ONLY

MODULE DELIVERY AND ASSESSMENT MANAGEMENT INFORMATION

MODULE STATUS - INDICATE IF ANY CHANGES BEING MADE

NEW MODULE	N
EXISTING MODULE - NO CHANGE	Y
Title Change	N
Level Change	N
Credit Change	N
Assessment Pattern Change	N
Change to Delivery Pattern	N
Date the changes (or new module) will be implemented	N/a

MODULE DELIVERY PATTERN - Give details of the start and end dates for each module. If the course has more than one intake, for example, September and January, please give details of the module start and end dates for each intake.

	Module Begins	Module Ends
Course Intake 1	27/01/2014	11/05/2014
Course Intake 2	30/09/2014	20/12/2014
Course Intake 3	DD/MM/YYYY	DD/MM/YYYY

Is timetabled contact time required for this module?	Y
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Are any staff teaching on this module non-SHU employees?	N
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If yes, please give details of the employer institution(s) below

What proportion of the module is taught by these non-SHU staff, expressed as a percentage?	
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MODULE ASSESSMENT INFORMATION

Indicate how the module will be marked	
*Overall PERCENTAGE Mark of 40%	Y
*Overall PASS / FAIL Grade	N

*Choose one only – module cannot include both percentage mark and pass/fail graded tasks

SUB-TASKS

Will any sub-tasks (activities) be used as part of the assessment strategy for this module?	N
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If sub-tasks / activities are to be used this must be approved within the Faculty prior to approval. Sub-task / activity marks will be recorded locally and extenuating circumstances, extensions, referrals and deferrals will not apply to sub-tasks / activities.

FINAL TASK

According to the Assessment Information shown in the Module Descriptor, which task will be the LAST TASK to be taken or handed-in? (Give task number as shown in the Assessment Information Grid in Section 1 of the Descriptor)	Task No. 2
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NON-STANDARD ASSESSMENT PATTERNS

MARK 'X' IN BOX IF MODULE ASSESSMENT PATTERN IS NON STANDARD, eg MODEL B, ALL TASKS MUST BE PASSED AT 40%.	
NB: Non-standard assessment patterns are subject to faculty agreement and approval by Registry Services - see guidance. notes.	