

## MODULE DATA

<b>MODULE TITLE</b>		Governing Global Risk			
<b>MODULE LEVEL</b>		7			
<b>MODULE CREDIT POINTS</b>		15			
<b>SI MODULE CODE (if known)</b>		44-7895-00S			
<b>MODULE JACS CODE</b>		N120			
<b>SUBJECT GROUP</b>		SG-44010 - International Business - SBS			
<b>MODULE DELIVERY PATTERN (✓ as applicable or give dates for non-standard delivery)</b> NB "Semester 3" ends on 31 July each year					
<b>LONG (2 semesters)</b>		<b>SHORT (1 semester)</b>		<b>NON-STANDARD DELIVERY</b>	
Sem 1 & 2		Sem 1	✓	Start Date	
Sem 2 & 3		Sem 2		End Date	
		Sem 3			
<b>MODULE ASSESSMENT PATTERN (✓ as applicable - also complete Table A, Section 5, below)</b>					
Single Module Mark with Overall Module Pass Mark of 40%					✓
Single Module Mark - Pass/Fail only					
Up to Three Assessment Tasks with Pass Mark of 40% for each Task and Overall Module Pass Mark of 40%					
Up to Three Assessment Tasks - Pass/Fail only					
Other - if choosing "Other" please give further details of assessment pattern in the blank space below. "Other" should be chosen where, for example, a PSRB has specified an overall Module Pass Mark of higher than 40% - if so, give details below and specify higher pass mark. Or, e.g., where PSRB has specified an Individual Task Pass Mark of higher than 40% give details in space below and complete final column in Table A, Section 5)					
Overall Module Pass Mark <b>if other than 40%</b> (subject to approval)					%
<b>MODULE INFORMATION (✓ as applicable - also complete Table A, Section 5)</b>					
Is a timetabled examination required for the assessment of this module?					
Is a timetabled examination required for the reassessment of this module?					
Is the module delivered wholly by Distance Learning (i.e. not timetabled at SHU)					
Are any staff who are responsible for teaching on this module non-SHU employees?					
<b>MODULE STATUS (✓ as applicable to status of module in the context of current proposal)</b>					
<b>Unchanged:</b> an existing module, presented as unchanged from previous years					
<b>Modified:</b> an existing module being modified as a result of this validation, e.g. changes to delivery or assessment pattern, title, credit weighting etc					
<b>New:</b> new module to be approved through current validation process					✓
<b>If status is 'Modified', please give date when modified version is to be available from</b>				<b>Modified Version Available from</b>	
<b>Breakdown of notional study hours by type</b> (Typically requires 10 hours of notional study time for 1 CATS credit)		<b>Tutor-Led (Contact Hours)</b>	<b>Tutor-Directed Study</b>	<b>Self-Directed Study</b>	<b>TOTAL STUDY HOURS for this Module</b>
		36		114	150
<b>OTHER COURSES FEATURING THIS MODULE (please list below)</b>					
MSc Managing Global Business					
MSc International Business Management					

## **1 AIM OF THIS MODULE**

The principal aim of this module is to provide students with a stimulating and informative introduction to the governance of global risk. The module will encourage the students to examine the nature and forms of business risk in the global context and also of the methods of governance used to minimise, control or otherwise address these risks.

## **2 BY ENGAGING SUCCESSFULLY WITH THIS MODULE YOU WILL BE ABLE TO**

1. Understand the nature of risk in the context of global risk and appreciate the many types of risk which may impinge on business operations in the global economy;
2. Appreciate the various perspectives on the nature of risk and of strategic responses to it;
3. Understand the governance issues relating to the problem of risk;
4. Analyse the various governance solutions which have emerged to address the problems of risk;
5. Evaluate the merits and defects of specific global regimes in relation to the governance of global risk;
6. Evaluate the merits and defects of various reform agendas for reducing risk in specific sectoral contexts.

## **3 THESE ARE EXAMPLES OF THE CONTENT OF THE MODULE**

- Definitions and typologies of global risk (e.g. financial, economic, political, cultural, environmental etc);
- The governance of global risk: key concepts. Issues and forms;
- The emergence and development of global regimes to address risk in the global economy';
- Monetary risk: the global financial regime;
- Trade and investment risks: the global trade regime; global competition policy; global investment; the governance of the internet (with particular reference to e-commerce); intellectual property risks etc;
- Environmental risks: the emerging regime of global environmental governance;
- Ethical and cultural risks: key issues of governance, with particular reference to MNC operations;
- Regionalism as a response to global risk.

#### **4 THESE ARE THE MAIN WAYS YOU WILL BE SUPPORTED IN YOUR LEARNING TO ACHIEVE THESE OUTCOMES**

The principal ways in which you will be supported in your learning for this module are through a series of dedicated lectures, supplemented by seminars comprising a varied range of individual and group activities to encourage you to enhance your knowledge of the subject areas explored.

#### **5 THESE ARE THE WAYS THAT WILL BE USED TO ENABLE YOU TO DEMONSTRATE YOU HAVE MET THE LEARNING OUTCOMES**

- Verbal and written evaluation of non-assessed seminar activities (e.g. of class presentations and exercises);
- Written evaluation of formally assessed assignments, accompanied by verbal feedback where appropriate;

**TABLE A: ASSESSMENT TASK INFORMATION**

<b>ASSESSMENT TASK</b>	<b>% weighting of overall module mark</b>	<b>Duration of task / word count / length of exam</b>	<b>In-module retrieval available ?</b>	<b>Individual task pass mark ONLY IF OVER 40%**</b>
Individual written assignment	50%	2500 words	Yes	
Case Study	50%	2500 words	No	

#### **5 THESE ARE EXAMPLES OF THE KEY LEARNING RESOURCES YOU WILL USE.**

- Electronic sources available through the Library Gateway;
- Books and journals available in the Adsetts centre;
- Key texts and other required reading;
- Internet sources of good quality (e.g. the websites of the multilateral institutions).

**FINAL TASK**

According to the Assessment Strategy shown in the Module Descriptor, which task will be the LAST TASK to be taken or handed-in? (Give task number as shown in the Assessment Strategy)	Task No.  2
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**MODULE REFERRAL STRATEGY**

Task for Task (as shown for initial assessment strategy)	Y
Single Referral Package for All Referred Students	N

**REVISIONS**

Date	Reason
July 2012	Assessment Framework review