

MODULE DESCRIPTOR

MODULE TITLE	Strategic Property Asset Management (FM)		
Module Code	44-7957-00C		
Level	7		
Credit Points	15		
Indicative Assessment Components & Percentage Weightings	100% Coursework		
Pre-Requisite Modules (if applicable)			
Delivered according to Standard Academic Calendar	Long: 2 semesters	Short: 1 semester	Other delivery pattern:
YES	NO	NO	BLOCK

1 MODULE AIMS

This module aims to enable you to gain a wide perspective in relation to the management of property assets and to provide insights into the ways in which property can have a significant impact upon the overall profitability of an organisation.

This module will develop your understanding and underpinning knowledge of operational property management issues.

The module aims to explore modern drivers of change such as globalisation, developments in technology and innovation in working practices and analyse how these have highlighted the need for strategic management of property assets. It will encourage you to critically reflect on the importance of having a formal property strategy, aligned with the corporate strategy

Therefore, the aim of this module is to develop your analytical skills in information gathering, processing and interpretation to translate corporate business needs into an appropriate strategic approach to the management of the organisation's property assets. This aligns closely with the concept of the manager as analytical thinker.

2 MODULE LEARNING OUTCOMES BY THE END OF THE MODULE YOU WILL BE ABLE TO

1. Appraise the core business activity to determine operational property requirements, formulating appropriate operational and strategic property asset responses;
2. Evaluate property procurement options;
3. Formulate operational and strategic decisions in relation to the management of property assets;

4. Develop the ability to analyse and operate effectively when dealing with legal matters in relation to property assets;
5. Combine technical knowledge and skills with professional and management skills in relation to property;
6. Appraise the value and performance of property assets;
7. Act as an informed organisational stakeholder and reflect critically on the impact and implications of property on the core business;
8. Act as an independent learner and reflect critically on your own learning experience;
9. Produce work to an appropriate professional and academic standard.

3 INDICATIVE LEARNING, TEACHING AND ASSESSMENT ACTIVITIES

The module will normally be delivered as an 4 day block of study. This will be preceded by directed pre-course reading to prepare foundation knowledge required for the taught element of the module.

During the block the following teaching and learning methods will be used:

- Lectures and facilitated discussion focusing on key issues, theory and current practice based on examples from the teaching team's research and consultancy to illustrate current issues in strategic property asset management
- Visiting experts
- A problem based case study, providing students with the opportunity for critical appraisal and application of key principles, theories and approaches to strategic management of property.
- The opportunity for group discussion of emerging/topical issues
- Student group work and group presentations

Post module reading and research will be necessary to complete the assessment task.

Once the teaching block is completed, students will be expected to undertake supporting reading and in-depth research in order to tackle the assignment. The assignment is 100% coursework and will take the form of a report considering the strategic management of organisational property assets. You will be expected to draw upon a wide range of resources, including books, academic articles and case studies, and apply these to your own organisation, an organisation they know well, or a case study organisation. You will also be expected to draw upon prior and current organisational experiences, organisational documentation, SHU subscribed electronic databases and the internet. The overall approach is research-based, involving inquiry-based learning. During the block week you will receive formative feedback and detailed written feedback will be provided on completion of summative assessment.

ASSESSMENT STRATEGY AND METHODS

Task No.	<u>TASK DESCRIPTION</u>	SI Code	Task Weighting %	Word Count / Duration	In-module retrieval available
1	Report	CW	100%	5000 words	No

4 INDICATIVE MODULE CONTENTS / TOPICS

- Property and the impact on business operations
- Property Cycle
- Property Procurement
- Landlord and Tenant: Lease management
- Law relating to use of buildings and property for business purposes
- Asset appraisal
- Strategic Space Planning
- Property performance measurement
- Corporate and Property Strategy

FURTHER INFORMATION ABOUT THIS MODULE

- **FURTHER / ADDITIONAL INFORMATION IS AVAILABLE TO SUPPORT THIS MODULE, INCLUDING ASSESSMENT CRITERIA DETAILING HOW YOUR PERFORMANCE IN THE MODULE WILL BE MEASURED, HOW YOU WILL RECEIVE FEEDBACK, DETAILS OF LEARNING RESOURCES AND KEY READINGS.**
- **THIS INFORMATION CAN BE FOUND IN**
 - the module pre course reading
 - the module blackboard site
- **NOTE THAT THIS ADDITIONAL INFORMATION MAY BE SUBJECT TO CHANGE FROM YEAR TO YEAR**

FINAL TASK

According to the Assessment Strategy shown in the Module Descriptor, which task will be the LAST TASK to be taken or handed-in? (Give task number as shown in the Assessment Strategy)	Task No.
	1

MODULE REFERRAL STRATEGY

Task for Task (as shown for initial assessment strategy)	Y
Single Referral Package for All Referred Students	N

REVISIONS

Date	Reason
July 2012	Assessment Framework review