

MODULE DESCRIPTOR

TITLE	BUSINESS ETHICS			
SI MODULE CODE	25-6003-00L			
CREDITS	20			
LEVEL	6			
JACS CODE	N100 - Business Studies			
SUBJECT GROUP	STRATEGIC MANAGEMENT - SBS			
DEPARTMENT	Management			
MODULE LEADER	Chelle Davey			
NOTIONAL STUDY HOURS BY TYPE	Tutor-led	Tutor-directed	Self-directed	Total Hours
	36	72	92	200

MODULE AIM(S)

The aims of this module are to:

- provide students with an appreciation of basic ethical principles; and
- enable students to apply rationally ethical principles to management and decision making practice within public and private sector organisations.

MODULE LEARNING OUTCOMES

By engaging successfully with this module a student will be able to

On completion of the module you will be able to-

1. Apply a theoretical understanding of ethical issues to practical problems encountered within public, private and third sector business communities.
2. Relate ethical values to the principle themes and practice in business and management studies e.g. strategic management, corporate governance, human resource management, marketing, customer care and international business.
3. Resolve ethical differences through rational debate and analysis and to appreciate when tolerance or a principled stand should be taken in relation to behaviour considered to be unethical.

INDICATIVE CONTENT

These are examples of the content of the module

Introduction to the ontological and metaphysical status of ethics;

- Major currents of western ethical thought;
- Utilitarianism;
- Kantianism;
- Theological values;
- Corporate social responsibility;
- Public and private morality;

- Rights and duties of employees and employers;
- Ethics and cultural diversity;
- Rewarding work;
- Customer rights;
- Ethics and marketing;
- Business and the community;
- Business and the value of sustainability; and
- Punishment and rehabilitation.

LEARNING AND TEACHING METHODS

Students will be supported in their learning, to achieve the above outcomes, in the following ways

Teaching will be conveyed through:

Lectures designed to provide an overview of the material and issues covered by the course. These will also be designed to raise controversial issues in order to stimulate debate and argument both in and outside the class and to demonstrate the practical relevance of the subject;

Seminars which will be based on theoretical analysis illustrated by case studies drawn from practical situations. These will provide a framework for debating issues raised by the course in relation to practical experience that may be faced by students in their future employment;

The course will be supported by a bibliography and written notes. It is expected that through reading students will acquire an understanding of ethics that goes beyond the material that can be delivered in class; and

The course will require students to apply theoretical understanding of ethics to case studies applicable to practical situations in the work place and will be assessed as much on their capacity to apply their knowledge of theory as to appreciate the theories themselves.

Assessment will be via coursework activity and a phase test.

ASSESSMENT STRATEGY AND METHODS

Task No.	Task Description	Task Type	Task Weighting %	Word Count / Duration	In-module retrieval available
1	Coursework	CW	35%	Phase Test 1 hour	No
2	Coursework	CW	65%	2,500 words	No

ASSESSMENT CRITERIA

FURTHER INFORMATION ABOUT THIS MODULE

FURTHER / ADDITIONAL INFORMATION IS AVAILABLE TO SUPPORT THIS MODULE, INCLUDING ASSESSMENT CRITERIA DETAILING HOW YOUR PERFORMANCE IN THE MODULE WILL BE MEASURED, HOW YOU WILL RECEIVE FEEDBACK, DETAILS OF LEARNING RESOURCES AND KEY READINGS.

THIS INFORMATION CAN BE FOUND IN

A printed study guide

Material posted on Blackboard

NOTE THAT THIS ADDITIONAL INFORMATION MAY BE SUBJECT TO CHANGE FROM YEAR TO YEAR.

FEEDBACK

Students will receive feedback on their performance in the following ways

Students will receive formative feedback on the development of their learning of the theory, on its application in practice and on developing and countering arguments (a key skill required for the final assessment) within seminars through:

- developing a 'theory wall' comprised of the key theories
- solving and receiving verbal feedback on solutions to business dilemmas
- a series of courtroom style debates on ethical 'motions' and receiving feedback on those debates
- two assessment workshops
- a card game testing their knowledge of theory one week prior to the phase test

On the phase test they will receive immediate feedback on their multiple choice grade and written feedback on their responses to the short answer questions within the usual timescales.

They will receive a grade and written feedback sheet electronically on their final assessment within the usual timescales.

LEARNING RESOURCES (INCLUDING READING LISTS)

Learning resources are extensive for this module and are contained on blackboard including 3 suggested texts with guided reading from them for each session during semester one, an extensive bibliography and a wealth of other resources including video clips and guest speakers on various ethical issues.

SECTION 2 'MODEL A' MODULE (INFORMATION FOR STAFF ONLY)

MODULE DELIVERY AND ASSESSMENT MANAGEMENT INFORMATION

MODULE STATUS - INDICATE IF ANY CHANGES BEING MADE

NEW MODULE	No
EXISTING MODULE - NO CHANGE	Yes
Title Change	No
Level Change	No
Credit Change	No
Assessment Pattern Change	No
Change to Delivery Pattern	No
Date the changes (or new module) will be implemented	n/a

MODULE DELIVERY PATTERN

Module Begins	Module Ends
08/Aug/2011	15/Apr/2012
17/Sep/2012	30/May/2012

Is timetabled contact time required for this module?	Yes
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Are any staff teaching on this module non-SHU employees?	No
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MODULE ASSESSMENT INFORMATION

Does the Module Require Either	
Overall Percentage Mark of 40%	Yes
Overall Pass / Fail Grade	No

FINAL TASK

According to the Assessment Strategy shown in the Module Descriptor, which task will be the LAST TASK to be taken or handed-in? (Give task number as shown in the Assessment Strategy)	Task No.2
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MODULE REFERRAL STRATEGY

Task for Task (as shown for initial assessment strategy)	Yes
Single Referral Package for All Referred Students	No