# **MODULE DESCRIPTOR**

| MODULE TITLE  |  |  | Risk Management and Investment |                                |                                      |              |                          |                       |                             |
|---|--|--|--------------------------------|--------------------------------|--------------------------------------|--------------|--------------------------|-----------------------|-----------------------------|
| MODULE LEVEL  |  |  | 6 20                           |                                |                                      |              |                          |                       |                             |
| MODULE CREDIT POINTS SI MODULE CODE (if known)  |  |  | <u>44-6946-0</u>               | 001                            |                                      |              |                          |                       |                             |
| MODULE JACS CODE  |  |  | N341                           | <i>J</i> UL                    |                                      |              |                          |                       |                             |
| SUBJECT GRO   |  |  | Financ                         | ial Services                   | and i                                | Banking      |                          |                       |                             |
| MODULE DEL<br>NB "Semester 3  |  | TTERN (<br>1 July each                   | ✓ as appl<br>year              | licable o                      | or give dates                        | s for        | non-standard             | delivery              | ·)                          |
| LONG (2 semes   | ters)  | SHORT (1 semester) NON-STANDARD DELIVERY |                                |                                |                                      |              |                          |                       |                             |
| Sem 1 & 2   | ✓  | Sem 1                                    |                                |                                | Start Date                           |              |                          |                       |                             |
| Sem 2 & 3   |  | Sem 2                                    |                                |                                | End Date                             |              |                          |                       |                             |
|   |  | Sem 3                                    |                                |                                |                                      |              |                          |                       |                             |
| MODULE ASSI   | ESSMENT  | PATTERN                                  | (✓ as app                      | plicable                       | - also comp                          | olete        | Table A, Sect            | ion 5, be             | low)                        |
| Single Module M   |  |  | le Pass Ma                     | ark of 40                      | )%                                   |              |                          |                       | <b>✓</b>                    |
| Single Module M<br>Up to Three Asse   |  |  | Mark of                        | 10% for                        | each Task o                          | nd C         | Warall Modula            |                       |                             |
| Pass Mark of 409  |  | xs with rass                             | Wiaik Oi -                     | +0 % 101                       | tacii i ask a                        | iiu C        | veran Module             |                       |                             |
| Up to Three Asse  |  | cs - Pass/Fa                             | il only                        |                                |                                      |              |                          |                       |                             |
| Other - if choosing   |  |  |                                | ails of as                     | sessment pa                          | ttern        | in the blank sp          | pace                  |                             |
|   |  |  |                                |                                |                                      |              | ed an overall            |                       |                             |
| Module Pass Ma  |  |  |                                |                                |                                      |              |                          |                       |                             |
| mark. Or, eg, wh  |  |  |                                |                                |                                      |              | ~                        |                       |                             |
| give details in sp  | ace below ai   | nd complete                              | final colu                     | ımn ın I                       | able A, Secti                        | ion 5        | )                        |                       |                             |
| Overall Module I  | ass Mark <b>if</b>   | other than                               | 40% (sub                       | oject to a                     | approval)                            |              |                          |                       | %                           |
| MODULE INFO   | RMATIO   | V (✓ as app                              | olicable - a                   | also con                       | plete Table                          | e <b>A</b> , | Section 5                |                       |                             |
| Is a timetabled ex  | amination r  | equired for                              | the assessi                    | ment of                        | this module                          | ?            |                          |                       |                             |
| Is a timetabled ex  |  |  |                                |                                |                                      |              |                          |                       |                             |
| Is the module del   |  |  |                                |                                |                                      |              |                          |                       |                             |
| Are any staff who   | are respons  | sible for tea                            | ching on the                   | his mod                        | ule non-SHU                          | Jem          | ployees?                 |                       |                             |
| MODULE STA  | ΓUS (✓ as a  | pplicable t                              | o status o                     | f modu                         | le in the con                        | text         | of current pro           | oposal)               |                             |
| Unchanged: an e   |  |  |                                |                                |                                      |              |                          |                       | ✓                           |
| Modified: an existing module being modified as a result of this validation, eg. changes to  |  |  |                                |                                |                                      |              |                          |                       |                             |
| delivery or assessment pattern, title, credit weighting etc   |  |  |                                |                                |                                      |              |                          |                       |                             |
|   | ment patter  | n, title, cred                           | it weightir                    | ng etc                         |                                      |              |                          |                       |                             |
|   |  |  |                                |                                | on process                           |              |                          |                       |                             |
| delivery or assess  | e to be appr<br>ified', pleas  | oved throug                              | h current                      | validatio                      |                                      |              | Modified Ver             | rsion Ava             | ailable                     |
| delivery or assess<br>New: new modul<br>If status is 'Mod<br>to be available f  | e to be appr<br>ified', pleas<br>rom                                       | oved throug<br>e give date               | th current when mo             | validatio                      | ersion is                            | Sel          | from                     |                       |                             |
| delivery or assess New: new modul If status is 'Mod to be available f Breakdown of n  | e to be appr<br>ified', pleas<br>rom<br>otional                            | oved throug                              | when mo                        | validatio                      | ersion is                            | Sel:<br>Stu  | from<br>f-Directed       | ТОТА                  | ailable  L STUDY S for this |
| delivery or assess New: new modul If status is 'Mod to be available f   | e to be appr<br>ified', pleas<br>rom<br>otional<br>ype                     | e give date  Tutor-                      | when mo                        | validatio                      | ersion is                            |              | from<br>f-Directed       | ТОТА                  | L STUDY<br>S for this       |
| delivery or assess New: new modul If status is 'Mod to be available f Breakdown of n study hours by t (Typically requir of notional study                         | e to be appr<br>ified', pleas<br>rom<br>otional<br>ype<br>es 10 hours      | e give date  Tutor- (Conta               | when mo                        | validation dified v  Tuto Dire | ersion is                            |              | from<br>f-Directed       | TOTA<br>HOUR          | L STUDY<br>S for this       |
| delivery or assess New: new modul If status is 'Mod to be available f Breakdown of n study hours by t (Typically requir   | e to be appr<br>ified', pleas<br>rom<br>otional<br>ype<br>es 10 hours      | e give date  Tutor- (Conta               | when mo                        | Tuto Dire Stud                 | ersion is                            | Stu          | from<br>f-Directed       | TOTA<br>HOUR<br>Modul | L STUDY<br>S for this       |
| delivery or assess New: new modul If status is 'Mod to be available f Breakdown of n study hours by t (Typically requir of notional study CATS credit) OTHER COUR | e to be apprified', pleas rom otional ype es 10 hours time for 1           | Tutor- (Conta Hours) 34                  | when mo                        | Tuto Dire Stud 68              | ersion is  or- cted y  ease list bel | 98<br>low)   | from<br>f-Directed<br>dy | TOTA<br>HOUR<br>Modul | L STUDY<br>S for this       |
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### 1 AIM OF THIS MODULE

- To build upon the concepts and theory introduced in the L5 Principles of Investment module.
- To investigate risk, risk measurement and risk management and the relationship between risk and investment.
- To explore the theory and practice relating to asset management and fund management.

# 2 BY ENGAGING SUCCESSFULLY WITH THIS MODULE YOU WILL BE ABLE TO

- Analyse, discuss and evaluate different approaches to risk measurement, risk modelling and risk management.
- Compare and contrast various types of investment risks.
- Analyse, discuss and evaluate differing approaches to asset management and fund management.
- Synthesise your knowledge of investment and risk theories, and product knowledge to build sophisticated investment portfolios.

# 3 THESE ARE EXAMPLES OF THE CONTENT OF THE MODULE

# Overview of the Main Market Participants and Asset Classes

- Private Investor, Pension Funds, Private Equity, Hedge funds, Banks
- Fund managers, Equities, Bonds, Fixed interest, Commodities, ETC's, ETF's Introduction to Risk
- Risk Definitions
- Types of risk Objective, Subjective, Quantitative. Qualitative
- Importance of classifying risk, Attitudes to risk

# Measuring Risk #1

- · Benefits of risk identification, Sources of risk information, Cost Benefit analysis
- Benefits of risk measurement
- Impact vs. Likelihood, Methods of measuring risk
  - o Standard Deviation, VAR, Z Scores, Correlation coefficient
- Modern Portfolio Theory, Beta, CAPM and the security market line Investment Risks
- Market Risk, Re-investment risk, Timing Risk, Duration risk, Credit risk
- Valuation Risk, Security and covenant risk, Yield curve and inflation risk
- Links to investor risk preferences and different asset classes

#### Derivatives

 Definitions of a derivatives, Main uses of derivatives, Options, Futures and CFD's, Credit derivatives, Credit default swaps and Credit spreads

### Fund management

- Types of Investment fund and management style
- Examples of funds e.g. large cap, small cap, income, growth
- Asset Allocation
- Gearing

# 4 THESE ARE THE MAIN WAYS YOU WILL BE SUPPORTED IN YOUR LEARNING TO ACHIEVE THESE OUTCOMES

Lectures and handouts will introduce the concepts of risk, risk measurement, risk modelling, risk management and fund/asset management. Students will develop their knowledge via directed learning and the seminars will be used for discussion and formative learning.

The material introduced in the module will build up a coherent 'toolbox' of knowledge that will then be synthesised through the development of sophisticated investment portfolios, which, for example may form the basis of some of the coursework. Other formative, non credit bearing tasks may include phase tests to test students' knowledge and understanding of key concepts.

# 5 THESE ARE THE WAYS THAT WILL BE USED TO ENABLE YOU TO DEMONSTRATE YOU HAVE MET THE LEARNING OUTCOMES

TABLE A: ASSESSMENT TASK INFORMATION

| ASSESSMENT TASK   | % weighting of overall module mark | Duration of task / word count / length of exam | In-module<br>retrieval<br>available? | Individual task<br>pass mark<br>ONLY IF<br>OVER 40%** |
|-------------------|------------------------------------|--|--------------------------------------|---|
| Unseen Phase Test | 30%                                | 1.5 hours                                      | N                                    |   |
| Individual Report | 70%                                | 5000   | N                                    |   |

# **ASSIGNMENT - 70% WEIGHTING**

| Assessment Criteria   | Fail - below<br>40%   | 40-49%  | 50-59%   | 60-69%   | Distinction - 70% and above  | Mark Awarded |
|---|---|---|--|--|--|--------------|
| Outcome 1 35/100  Analysis of the theoretical background to portfolio planning and asset selection                        | Little attempt at analysing theory  | A weak attempt<br>at analysing<br>theory.   | Reasonable<br>attempt at<br>analysing<br>theory  | Good, detailed<br>attempt at<br>analysing theory   | Extensive, well researched analysis of theory  |              |
| Outcome 2 15/100 Understand and utilise a wide range of information sources and literature                                | Little or no use<br>of information<br>sources and<br>literature                         | Some basic use of information sources and literature  | sound usage of<br>information<br>sources and<br>literature                                   | Good usage of<br>information<br>sources and<br>literature  | Well developed range of information sources used and a varied range of literature fully integrated.                                |              |
| Outcome 3 45/100  Draw up a new portfolio to meet the requirements outlined giving clear reasons for the recommendations. | Little or no attempt at an appropriate portfolio. No reasons for choice of investments. | An attempt at<br>an appropriate<br>portfolio.<br>Reasons for<br>choice of<br>investments<br>weak. | Reasonable attempt at an appropriate portfolio. Incomplete reasons for choice of investments | Good attempt at<br>an appropriate<br>portfolio. Good<br>reasons for<br>choice of<br>investments. | Work shows a very good attempt at an appropriate portfolio. Reasons for choice of investments strongly argued and backed up.       |              |
| Outcome 4 5/100<br>Written communication  | Poorly written,<br>hard to follow,<br>spelling and<br>grammatical<br>errors             | Able to follow points made some spelling and grammatical errors.                                  | Reader- friendly<br>and few spelling<br>and<br>grammatical<br>errors.                        | Very reader-<br>friendly, few or no<br>spelling and<br>grammatical<br>errors.                    | Very reader-friendly,<br>few or no spelling and<br>grammatical errors,<br>imaginative/ innovative<br>approach to<br>communication. |              |

### 6 THIS IS HOW YOU WILL BE GIVEN FEEDBACK ON YOUR PERFORMANCE

Feedback will be provided on a regular basis in class sessions as class activities will be based on case studies and real life portfolios which students will be able to incorporate into their learning. This will also enable instantaneous feedback given that many interactive tasks will be done in class

Written work submitted for formative assessment will be in 2 stages thus enabling students to reflect and identify areas of improvement for their final report. Feedback is provided via a grid of the learning outcomes so that areas of poor performance are highlighted and discursive comments.

# 7 THESE ARE EXAMPLES OF THE KEY LEARNING RESOURCES YOU WILL USE

The major learning resources for the module will be a range of websites and recommended readings which will help the students to tackle the assessment tasks. These will be outlined in the module guide. Students will have access to a range of It resources such as BB, Datastream and other financial journals.

#### **FINAL TASK**

| According to the Assessment Strategy shown in the Module    | Task No. |
|---|----------|
| Descriptor, which task will be the LAST TASK to be taken or |          |
| handed-in? (Give task number as shown in the Assessment     |          |
| Strategy)   |          |
|   |          |

## **MODULE REFERRAL STRATEGY**

| Task for Task (as shown for initial assessment strategy) | Y |
|--|---|
| Single Referral Package for All Referred Students        | N |

# **REVISIONS**

| Date      | Reason                      |
|-----------|-----------------------------|
| July 2012 | Assessment Framework review |
|           |                             |