

MODULE DESCRIPTOR

MODULE TITLE	Business Society and Culture 1		
Module Code	25-4003-00L (FRENCH) 25-4022-00L (GERMAN) 25-4024-00L (SPANISH)		
Level	4		
Credit Points	20		
Indicative Assessment Components & Percentage Weightings	50% Practical 50% Examination		
Pre-Requisite Modules (if applicable)			
Delivered according to Standard Academic Calendar YES / NO	Long: 2 semesters YES	Short: 1 semester NO	Other delivery pattern: <i>Please specify</i>

1 MODULE AIMS

The aims of this module are to;

- raise the students' cultural and business awareness of the country where the language is spoken by providing them with the relevant background information;
- prepare students to function effectively, independently and confidently in a foreign culture and business environment;
- consolidate, build on and further develop the students' competence in the target language
- to allow students to develop key skills in the area of communication.

2 MODULE LEARNING OUTCOMES ON SUCCESSFUL COMPLETION YOU WILL BE ABLE TO:

On successful completion of this module you will be able: -

1. To describe and discuss major contemporary issues of the countries where the language is spoken, both orally and in writing, and using the correct terminology.
2. To identify and select appropriate sources of information, to gather relevant and up-to-date information on the issues studied.
3. To demonstrate your comprehension of written and aural authentic material by producing written documents which convey the content of this material, in English and /or the target language.
4. To demonstrate your ability to summarise and organise information from written or aural sources in the target language or in English, as well as to present it orally.

3 INDICATIVE LEARNING, TEACHING AND ASSESSMENT ACTIVITIES

This module will use a range of learning, teaching and assessment methods. In order to achieve the required learning outcomes, you will need to take part in regular class sessions with the tutor, as well as to engage actively in structured self-directed learning outside the classroom. The learning activities will include the following: pair, group and individual work; preparatory reading and research using paper-based and online sources; preparing and giving oral presentations; language work using written and aural sources; constructing coherent arguments and discussing and expressing opinions on topic-related issues.

During this module you will be provided with oral and written feedback. You will be expected to act on this feedback to progress satisfactorily.

In addition to the weekly session with the tutor, you will also need to attend a weekly one-hour session with the language assistant. During these sessions you will have the opportunity to practise your language skills with a native speaker and to acquire first-hand knowledge of the society, culture and institutions of the target language country. This is important preparation for when you start your study and work placements.

The normal mode of classroom communication will be the target language in order to maximise the opportunities for improving your linguistic competence.

Assessment will take the form of practical and an end of semester examination.

ASSESSMENT STRATEGY AND METHODS

Tas k No.	<u>TASK DESCRIPTION</u>	SI Code	Task Weighting %	Word Count / Duration	In-module retrieval available
1	Practical	PR	50%	10 minutes	Yes
2	Exam	EX	50%		No

4 INDICATIVE MODULE CONTENTS / TOPICS

The specific topics to be introduced and discussed will vary to some extent from language to language but are likely to include such themes as:

- Introduction to the political environment and institutions;
- Introduction to the structure of the economy, and to some of the major economic issues facing the target language country, e.g. unemployment, etc;
- Introduction to specific socio-cultural issues, such as the role of women, aging population, immigration, etc;
- Introduction to the technological environment; and
- Overview of the influence of the EU on the country studied.

FURTHER INFORMATION ABOUT THIS MODULE

FURTHER / ADDITIONAL INFORMATION IS AVAILABLE TO SUPPORT THIS MODULE, INCLUDING ASSESSMENT CRITERIA DETAILING HOW YOUR PERFORMANCE IN THE MODULE WILL BE MEASURED, HOW YOU WILL RECEIVE FEEDBACK, DETAILS OF LEARNING RESOURCES AND KEY READINGS

FINAL TASK

According to the Assessment Strategy shown in the Module Descriptor, which task will be the LAST TASK to be taken or handed-in? (Give task number as shown in the Assessment Strategy)	Task No. 2
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MODULE REFERRAL STRATEGY

Task for Task (as shown for initial assessment strategy)	Y
Single Referral Package for All Referred Students	N

REVISIONS

Date	Reason
July 2012	Assessment Framework review

THIS INFORMATION CAN BE FOUND IN THE
BSC 1 Module Guide

NOTE THAT THIS ADDITIONAL INFORMATION MAY BE SUBJECT TO CHANGE FROM YEAR TO YEAR.