

MODULE DESCRIPTOR

MODULE TITLE	Managing Resources		
Module Code	25-4017-00L		
Level	4		
Credit Points	20		
Indicative Assessment Components & Percentage Weightings	Coursework 50% Exam 50%		
Pre-Requisite Modules (if applicable)			
Delivered according to Standard Academic Calendar	Long: 2 semesters	Short: 1 semester	Other delivery pattern:
YES	YES	NO	NONE

1 MODULE AIMS

The aims of this module are to facilitate:

- an appreciation of the purpose of organizations within a wider societal context and how organizations must manage their Internal Environment in order to fit the conditions of the External Environment;
- an appreciation of the integrative nature of business functions and the role of enterprise and innovation in achieving organizational goals;
- an appreciation of the nature of organizations and how this is influenced by the structure, culture and change;
- an appreciation of the individual, how they learn and how this relates to their place in organizations and in society as a whole; and
- self awareness and personal and professional skills in project working, team working and communication, - both in the written and oral form.

2 MODULE LEARNING OUTCOMES BY THE END OF THE MODULE YOU WILL BE ABLE TO:

1. Describe the place and purpose of organisations and enterprise and innovation in Society;
2. Explain how strategies and structures of organisations are formulated and how their resources are marshalled to provide a coordinated response in satisfying and anticipating the needs of the Market within the constraints of the Macro Environment;

3. Appraise the nature of organisations as a social construct, and how culture affects and is affected by structure and change and how this relates to the individual;
4. Presents view of how individuals learn and are motivated both in organisations and as entrepreneurs;
5. Analyse and solve a range of problems; and
6. Take responsibility for your own learning and be able to reflect upon this and your performance in group work and individual tasks.

3 INDICATIVE LEARNING, TEACHING AND ASSESSMENT ACTIVITIES

A variety of teaching and learning methods will be adopted. These will include:

- Lectures and guided reading to introduce concepts, theoretical models and themes from the literature;
- Seminars to explore and discuss critically a range of topics related to the module structure; and
- Exercises and case studies to allow students to both apply and reflect on their learning.
- Assessment will take the form of coursework and examination.

ASSESSMENT STRATEGY AND METHODS

Task No.	<u>TASK DESCRIPTION</u>	SI Code	Task Weighting %	Word Count / Duration	In-module retrieval available
1	Coursework	CW	50%	1000-1500 words	No
2	Exam	EX	50%	2 Hours	No

4 INDICATIVE MODULE CONTENTS / TOPICS

- Business, Innovation and Enterprise in Society;
- Organisational types and structures;
- The Organisation and its place in the Value Chain;
- The Organisation as an Open System for converting resources into outputs;
- The Functions of Business and their interdependence;
- Resources and Skills and Capability and SWOT analysis;
- Stakeholders, Strategy formulation and Change;
- Culture:- individual, national, and organizational;
- Organisational Behaviour, Leadership and Motivation;
- How individuals think and learn:- Right/Left Brain, Perception, Kolb, Learning Styles, and its role in innovation and enterprise;
- Communication, Assertiveness and Negotiation;
- Group formation, dynamics and 'rules';
- Analysis, Synthesis, and Reflection; and

- Selling yourself and developing a CV.

FURTHER INFORMATION ABOUT THIS MODULE

FURTHER / ADDITIONAL INFORMATION IS AVAILABLE TO SUPPORT THIS MODULE, INCLUDING ASSESSMENT CRITERIA DETAILING HOW YOUR PERFORMANCE IN THE MODULE WILL BE MEASURED, HOW YOU WILL RECEIVE FEEDBACK, DETAILS OF LEARNING RESOURCES AND KEY READINGS.

THIS INFORMATION CAN BE FOUND IN

THIS INFORMATION CAN BE FOUND IN THE MODULE LEARNING SCHEME. A HARD COPY IS AVAILABLE ON REGISTERING AND AN ELECTRONIC COPY WILL BE PLACED ON BLACKBOARD.

LEARNING RESOURCES WILL BE PUBLISHED ON BLACKBOARD.

NOTE THAT THIS ADDITIONAL INFORMATION MAY BE SUBJECT TO CHANGE FROM YEAR TO YEAR.

FINAL TASK

According to the Assessment Strategy shown in the Module Descriptor, which task will be the LAST TASK to be taken or handed-in? (Give task number as shown in the Assessment Strategy)	Task No.
	2

MODULE REFERRAL STRATEGY

Task for Task (as shown for initial assessment strategy)	Y
Single Referral Package for All Referred Students	N

REVISIONS

Date	Reason
July 2012	Assessment Framework review