

## MODULE DESCRIPTOR

<b>MODULE TITLE</b>	Cultural Industries		
<b>Module Code</b>	19-5T02-00S		
<b>Level</b>	5		
<b>Credit Points</b>	10		
<b>Indicative Assessment Components &amp; Percentage Weightings</b>	Coursework 100%		
<b>Pre-Requisite Modules (if applicable)</b>			
<b>Delivered according to Standard Academic Calendar</b>	<b>Long: 2 semesters</b>	<b>Short: 1 semester</b>	<b>Other delivery pattern:</b> <i>Please specify</i>
YES	NO	YES	

### 1 MODULE AIMS

The aims of this module are to:

- examine theories and concepts within the Cultural Industries.
- develop key understanding and knowledge of the current practice and policy within the Cultural Industries in relation to entertainment, leisure, events and tourism.
- develop understanding of the local, national and global agendas within the Cultural Industries, drawing on specific concepts, such as, globalisation, cultural imperialism, product/service co modification and technology developments.
- provide an opportunity for students to explore the contribution the cultural industries make to the continuing economic and social regeneration of local, national and global regions.

### 2 MODULE LEARNING OUTCOMES BY THE END OF THE MODULE YOU WILL BE ABLE TO

1. Examine the production, distribution and consumption of the Cultural Industries.
2. Review the role and assess the developments of the cultural industries within a local, national and global agenda.
3. Explain the theories and structures of the Cultural and Creative Industries.
4. Describe the social and economic impacts of the Cultural Industries.
5. Identify access and interpret information to articulate in a variety of written, visual and verbal formats.

### 3 INDICATIVE LEARNING, TEACHING AND ASSESSMENT ACTIVITIES

The contact hours will be used flexibly and will include formal lectures, group discussions, case studies, presentations, group exercises and field trips. Lectures will focus on underpinning knowledge and seminars will reinforce the context of the lectures and provide the students with the opportunity to examine issues more closely and reflect on their learning. The module is assessed by coursework.

#### **ASSESSMENT STRATEGY AND METHODS**

Task No.	<b><u>TASK DESCRIPTION</u></b>	SI Code	Task Weighting %	Word Count / Duration	In-module retrieval available
1	Coursework	CW	100%	2000	Yes
2					

### 4 INDICATIVE MODULE CONTENTS / TOPICS

This module will examine the production, distribution and consumption of recorded music; film; photography; print; television and radio. The module will explore the Cultural Industries within a local, national and global perspective looking at the contribution the cultural industries make to the social and economic frameworks of society. Contemporary issues and policy impacts will be discussed in relation to government agendas. Students will be supported to undertake analysis of the interconnections between the cultural industries and peoples leisure, including tourism.

#### **FURTHER INFORMATION ABOUT THIS MODULE**

- **FURTHER / ADDITIONAL INFORMATION IS AVAILABLE TO SUPPORT THIS MODULE, INCLUDING ASSESSMENT CRITERIA DETAILING HOW YOUR PERFORMANCE IN THE MODULE WILL BE MEASURED, HOW YOU WILL RECEIVE FEEDBACK, DETAILS OF LEARNING RESOURCES AND KEY READINGS**
- **THIS INFORMATION CAN BE FOUND IN:**  
  
the module handbook  
the module blackboard site
- **NOTE THAT THIS ADDITIONAL INFORMATION MAY BE SUBJECT TO CHANGE FROM YEAR TO YEAR**

#### **FINAL TASK**

<b>According to the Assessment Strategy shown in the Module Descriptor, which task will be the LAST TASK to be taken or handed-in? (Give task number as shown in the Assessment Strategy)</b>	Task No. 1
-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------	---------------

#### **MODULE REFERRAL STRATEGY**

<b>Task for Task (as shown for initial assessment strategy)</b>	Y
<b>Single Referral Package for All Referred Students</b>	N

## **REVISIONS**

<b>Date</b>	<b>Reason</b>
July 2012	Assessment Framework review