

MODULE DESCRIPTOR

MODULE TITLE	Business Society and Culture 2		
Module Code	25-5007-00S (French), 25-5037-00S (German), 25-5039-00S (Spanish)		
Level	5		
Credit Points	20		
Indicative Assessment Components & Percentage Weightings	Practical 100%		
Pre-Requisite Modules (if applicable)	BSC1 or equivalent		
Delivered according to Standard Academic Calendar	Long: 2 semesters	Short: 1 semester	Other delivery pattern: <i>Please specify</i>
YES	NO	YES	

1 MODULE AIMS

Business, Society and Culture 2 is the second in a series of three modules. It builds directly on the work done in Business Society, and Culture 1 and looks forward to Business Society, and Culture 3.

Business Society and Culture 2 prepares the students for study and work placement abroad and aims to:

- build further their awareness and understanding of the political, economic, social, technological and environmental issues of the country/countries where the languages learnt is/are spoken;
- extend and further develop their linguistic competence to allow the students to function effectively, independently and confidently in the target language and in a foreign environment; and
- provide students with key skills in the areas of communication, working with others as well as in gathering and analysing information.

2 MODULE LEARNING OUTCOMES BY THE END OF THE MODULE YOU WILL BE ABLE TO:

On successful completion of this module, you will be able to:

1. To describe and demonstrate your insight into the target language country's HE systems, work environment and modern society, and to be able to use your target language to discuss these subjects in the appropriate register.
2. To consult authentic material in order to carry out general research as well as job search tasks in the target language, including producing a CV and sitting a work placement interview.

3 INDICATIVE LEARNING, TEACHING AND ASSESSMENT ACTIVITIES

This module will use a range of learning, teaching and assessment methods.

In order to achieve the required learning outcomes, you will need to take part in regular class sessions with the tutor, as well as to engage actively in structured self-directed learning outside the classroom.

The normal mode of classroom communication will be the target language in order to maximise the students' opportunities to improve their oral and aural competence.

Assessment will involve a role play job interview scenario.

Classroom work will consist of various forms of input and follow-up activities, both tutor and student-led. Tutor input will be in the form of mini-lectures and guidance and facilitation of student activities, e/g. discussions, group work, presentations, etc.

As part of your directed and self-directed learning you will be expected to undertake the relevant activities required for the module (e.g. watching TV programmes, reading newspapers, search appropriate source materials).

In addition to the weekly session with the tutor you will need to attend a one-hour session with the language assistant who will play a crucial role in preparing you to study and work abroad. The language assistant will provide a current and up to date perspective on the society, life and culture in the target language country and will offer you further opportunities to practise your language skills with a native speaker.

You will also be encouraged to take part in the Tandem Learning Scheme in order to improve your language skills and most importantly to increase your cultural awareness.

The normal mode of classroom communication will be the target language in order to maximise your opportunities to improve your oral and aural competence.

During this module you will be provided with oral and written feedback. You will be expected to act on this feedback to progress satisfactorily

ASSESSMENT STRATEGY AND METHODS

Tas k No.	<u>TASK DESCRIPTION</u>	SI Code	Task Weighting %	Word Count / Duration	In-module retrieval available
1	Role Play (Job Interview)	PR	100%	10-15 minutes	No

4 INDICATIVE MODULE CONTENTS / TOPICS

The main aim of this module is to prepare you for your study/work placement in the target language country. The topics to be studied all relating to current affairs come under the following 2 headings:

- University life (Higher Education system, studying abroad, major differences, youth culture, etc.); and
- The world of work (organisation of a foreign company, management styles, business culture, effect of political system on business decision making, regional factors etc).

FURTHER INFORMATION ABOUT THIS MODULE

- **FURTHER / ADDITIONAL INFORMATION IS AVAILABLE TO SUPPORT THIS MODULE, INCLUDING ASSESSMENT CRITERIA DETAILING HOW YOUR PERFORMANCE IN THE MODULE WILL BE MEASURED, HOW YOU WILL RECEIVE FEEDBACK, DETAILS OF LEARNING RESOURCES AND KEY READINGS.**
- **THIS INFORMATION CAN BE FOUND IN**
the module handbook
the module blackboard site.
- **NOTE THAT THIS ADDITIONAL INFORMATION MAY BE SUBJECT TO CHANGE FROM YEAR TO YEAR.**

FINAL TASK

According to the Assessment Strategy shown in the Module Descriptor, which task will be the LAST TASK to be taken or handed-in? (Give task number as shown in the Assessment Strategy)	Task No.
	1

MODULE REFERRAL STRATEGY

Task for Task (as shown for initial assessment strategy)	Y
Single Referral Package for All Referred Students	N

REVISIONS

Date	Reason
July 2012	Assessment Framework review