

## MODULE DESCRIPTOR

<b>TITLE</b>	Tourism Industry Experience
<b>SI MODULE CODE</b>	44-5089-00S
<b>CREDITS</b>	10
<b>LEVEL</b>	5
<b>JACS CODE</b>	N830
<b>SUBJECT GROUP</b>	Tourism
<b>DEPARTMENT</b>	Service Sector Management
<b>MODULE LEADER</b>	Karen Soulby

<b>MODULE STUDY HOURS (based on 10 hours per credit)*</b>			
<b>Scheduled Learning and Teaching Activities</b>	<b>Placement (if applicable)</b>	<b>Independent Guided Study</b>	<b>Total Number of Study Hours</b>
18		82	100

### **MODULE AIM**

This module aims to provide the student with knowledge of working in the tourism industry in order to facilitate their employability. It provides the preparatory foundation of skills that enable students to be prepared for placement or to go into the work environment. The aim is to encourage and support student's transition towards placement, making students work ready and therefore more appealing to employers either for placement or beyond.

### **MODULE LEARNING OUTCOMES**

By engaging successfully with this module a student will be able to

1. Awareness of the range of worldwide tourism industry organisations and businesses
2. Analysis and development of the skills required by employers in the tourism industry and other related areas
3. Prepare students to be work ready through the development of industry recognised employability skills
4. Develop students reflective skills through a focus on their personal skills and attributes which contribute to their employability

### **INDICATIVE CONTENT**

This module will be real world based. It will be experienced based and will be structured around industry events and a training event which will lead to a People1st training qualification.

- Industry based visit to the World Travel Market and FutureYou Conference
- WorldHost qualification workshop training
- Workshop based reflective discussions

## **LEARNING, TEACHING AND ASSESSMENT - STRATEGY AND METHODS**

Students will be supported in their learning, to achieve the above outcomes, in the following ways

Experiential learning outside the classroom  
Day long Training workshop  
In class reflective discussions

## **ASSESSMENT TASK INFORMATION**

<b>Task No.*</b>	<b>Short Description of Task</b>	<b>SI Code EX/CW/PR</b>	<b>Task Weighting %</b>	<b>Word Count or Exam Duration**</b>	<b>In-module retrieval available</b>
1	Individual Reflective Viva based on research into jobs in the industry	PR	100%	15minutes	Y

It is expected the students will undertake qualitative research into one or more jobs in the industry sector. This will involve interviewing someone who is currently working in the industry to establish their role, tasks, and experience within their job. This information will form part of the Viva interview and will be a basis for the discussion in addition to all the other experiences given in the module.  
It is expected that a sample of Viva's will be attended by an internal moderator in order to ensure consistency across the module.

## **FEEDBACK**

Students will receive feedback on their performance in the following ways

This will be given at the end of the Viva and will be verbal face to face feedback/forward. It is intended to be part of an on going dialogue between staff and students to support their developmental employability growth. Written feedback will also be given via the Blackboard site.

## **LEARNING RESOURCES FOR THIS MODULE (INCLUDING READING LISTS)**

These will be website based and company based mainly and will include the following, with more to be added later.

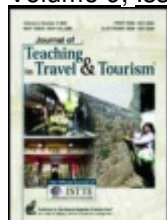
TravelMole Partner Edition Newswire [travelmole\\_partneredition\\_uk@travelmole.net](mailto:travelmole_partneredition_uk@travelmole.net)  
<http://www.travelindustrycareers.org/why-travel-and-tourism>

[http://www.prospects.ac.uk/options\\_travel\\_tourism\\_job\\_options.htm](http://www.prospects.ac.uk/options_travel_tourism_job_options.htm)

Office of National statistics

Journal of Teaching in Travel & Tourism

Volume 9, Issue 3-4, 2009



Key Competencies of Tourism Graduates: The Employers' Point of View  
Anita Zehrer<sup>a\*</sup> & Claudia Mössenlechner<sup>a</sup>  
pages 266-287

☐ Employment and productivity: Employment in tourism-related industries in Great Britain  
by Anonymous

Labour Market Trends (1361-4819), 02/2005, Volume 113, Issue 2, p. S38

Journal Article

☐ 2.

Employment and productivity: Employment in tourism-related industries in Great Britain  
by Anonymous

Labour Market Trends (1361-4819), 05/2005, Volume 113, Issue 5, p. S38

Journal Article

☐ 3.

Patterns of seasonality in employment in tourism in the UK

by Ashworth, John and Thomas, Barry

Applied Economics Letters (1350-4851), 11/1999, Volume 6, Issue 11, pp. 735 - 739

TIME, COINTEGRATION, BUSINESS CYCLES, MODELS, INTEGRATION

Tourism employment has grown rapidly (a fact which has been of interest to policymakers concerned with job generation) but it has a marked seasonal character....

Journal Article

☐ 4.

Tourism employment: analysis and planning

by Ladkin, A; Szivas, E; Riley, M

2001, ISBN 9781873150313, Volume 6., 202 p.

Employees, Tourism, Management, Supply and demand, Personnel management



Book

Call Num: 910.683 LA (LEVEL 6)

☐ 5.

EMPLOYMENT: Employment in tourism in the United Kingdom(a)

by Anonymous

Labour Market Trends (1361-4819), 08/2005, Volume 113, Issue 8, p. S38

Journal Article

## SECTION 2 MODULE INFORMATION FOR STAFF ONLY

### MODULE DELIVERY AND ASSESSMENT MANAGEMENT INFORMATION

#### MODULE STATUS - INDICATE IF ANY CHANGES BEING MADE

NEW MODULE	Y
EXISTING MODULE - NO CHANGE	N
Title Change	N
Level Change	N
Credit Change	N
Assessment Pattern Change	N
Change to Delivery Pattern	N
Date the changes (or new module) will be implemented	Jan2013

**MODULE DELIVERY PATTERN** - Give details of the start and end dates for each module. If the course has more than one intake, for example, September and January, please give details of the module start and end dates for each intake.

	Module Begins	Module Ends
Course Intake 1	Jan 2014	April 2014
Course Intake 2	DD/MM/YYYY	DD/MM/YYYY
Course Intake 3	DD/MM/YYYY	DD/MM/YYYY

Is timetabled contact time required for this module?	Y
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Are any staff teaching on this module non-SHU employees?	N
If yes, please give details of the employer institution(s) below	

What proportion of the module is taught by these non-SHU staff, expressed as a percentage?	
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#### MODULE ASSESSMENT INFORMATION

Indicate how the module will be marked	
*Overall PERCENTAGE Mark of 40%	Y
*Overall PASS / FAIL Grade	N

\*Choose one only – module cannot include both percentage mark and pass/fail graded tasks

#### SUB-TASKS

Will any sub-tasks (activities) be used as part of the assessment strategy for this module?	N
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If sub-tasks / activities are to be used this must be approved within the Faculty prior to approval. Sub-task / activity marks will be recorded locally and extenuating circumstances, extensions, referrals and deferrals will not apply to sub-tasks / activities.

#### FINAL TASK

According to the Assessment Information shown in the Module Descriptor, which task will be the LAST TASK to be taken or handed-in? (Give task number as shown in the Assessment Information Grid in Section 1 of the Descriptor)	Task No. 1
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#### NON-STANDARD ASSESSMENT PATTERNS

MARK 'X' IN BOX IF MODULE ASSESSMENT PATTERN IS NON STANDARD, eg MODEL B, ALL TASKS MUST BE PASSED AT 40%.	
NB: Non-standard assessment patterns are subject to faculty agreement and approval by Registry Services - see guidance. notes.	