**MODULE DESCRIPTOR**

| MODULE TITLE | Business Ethics | | |
|---|---|---|---|
| **Module Code** | 25-6003-00L | | |
| **Level** | 6 | | |
| **Credit Points** | 20 | | |
| **Indicative Assessment Components & Percentage Weightings** | 35% Coursework<br>65% Coursework | | |
| **Pre-Requisite Modules** *(if applicable)* | | | |
| **Delivered according to Standard Academic Calendar**<br>YES | **Long:**<br>**2 semesters**<br><br>YES | **Short:**<br>**1 semester**<br><br>NO | **Other delivery pattern:**<br>*Please specify* |

### 1   MODULE AIMS

The aims of this module are to:
- provide students with an appreciation of basic ethical principles; and

- enable students to apply rationally ethical principles to management and decision making practice within public and private sector organisations.

### 2   MODULE LEARNING OUTCOMES
### BY THE END OF THE MODULE YOU WILL BE ABLE TO:

On completion of the module you will be able to-

1. Apply a theoretical understanding of ethical issues to practical problems encountered within public, private and third sector business communities.

2. Relate ethical values to the principle themes and practice in business and management studies e.g. strategic management, corporate governance, human resource management, marketing, customer care and international business.

3. Resolve ethical differences through rational debate and analysis and to appreciate when tolerance or a principled stand should be taken in relation to behaviour considered to be unethical.

**3      INDICATIVE LEARNING, TEACHING AND ASSESSMENT ACTIVITIES**

Teaching will be conveyed through:

Lectures designed to provide an overview of the material and issues covered by the course. These will also be designed to raise controversial issues in order to stimulate debate and argument both in and outside the class and to demonstrate the practical relevance of the subject;

Seminars which will be based on theoretical analysis illustrated by case studies drawn from practical situations. Using these case studies students will be required to debate issues raised by the course in relation to practical experience that they may face in their future employment;

The course will be supported by intensive development of students' debating skills, a bibliography and written notes. It is expected that through reading students will acquire an understanding of ethics that goes beyond the material that can be delivered in class; and

The course will require students to apply theoretical understanding of ethics to case studies applicable to practical situations in the work place. It will be assessed as much on their capacity to apply their knowledge of theory to identify and appreciate the range of justifiable viewpoints that may be rationally held on specific business dilemmas, as to appreciate the theories themselves.

Assessment will be via coursework.

**ASSESSMENT STRATEGY AND METHODS**

| Task No. | TASK DESCRIPTION | SI Code | Task Weighting % | Word Count / Duration | In-module retrieval available |
|---|---|---|---|---|---|
| 1 | Phase Test | CW | 35% | 2 Hours | No |
| 2 | Essay | CW | 65% | 2500 Words | No |

**4      INDICATIVE MODULE CONTENTS / TOPICS**

Introduction to the ontological and metaphysical status of ethics;
- Major currents of western ethical thought;
- Utilitarianism;
- Kantianism;
- Theological values;
- Corporate social responsibility; governance and workplace democracy
- Business, community and sustainability;
- Culture and international business;
- Business ethics in politics and the public sector
- Rights and duties of employees and employers
- Rewarding work;
- Ethics and marketing;
- Ethics and money in business

**FURTHER INFORMATION ABOUT THIS MODULE**

**FURTHER / ADDITIONAL INFORMATION IS AVAILABLE TO SUPPORT THIS MODULE, INCLUDING <u>ASSESSMENT CRITERIA</u> DETAILING HOW YOUR PERFORMANCE IN THE MODULE WILL BE MEASURED, HOW YOU WILL RECEIVE FEEDBACK, DETAILS OF LEARNING RESOURCES AND KEY READINGS.**

**THIS INFORMATION CAN BE FOUND IN**

A printed study guide

Material posted on Blackboard

**NOTE THAT THIS ADDITIONAL INFORMATION MAY BE SUBJECT TO CHANGE FROM YEAR TO YEAR.**

**FINAL TASK**

| According to the Assessment Strategy shown in the Module Descriptor, which task will be the LAST TASK to be taken or handed-in? (Give task number as shown in the Assessment Strategy) | Task No.<br><br>2 |
|---|---|

**MODULE REFERRAL STRATEGY**

| Task for Task (as shown for initial assessment strategy) | Y |
|---|---|
| Single Referral Package for All Referred Students | N |

**<u>REVISIONS</u>**

| Date | Reason |
|---|---|
| July 2012 | Assessment Framework review |
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