MODULE DESCRIPTOR

| MODULE TITLE | Global Governance | | | |
|--|----------------------------|----------------------|---|--|
| Module Code | 25-6026-00L | | | |
| Level | 6 | | | |
| Credit Points | 20 | | | |
| Indicative Assessment Components & Percentage Weightings | Coursework 40% Exam 60% | | | |
| Pre-Requisite Modules (<i>if applicable</i>) | | | | |
| Delivered according to Standard Academic Calendar | Long: 2 semesters | Short: 1 semester | Other delivery pattern: <i>Please specify</i> | |
| YES / NO | YES | NO | Distance Learning | |

1 MODULE AIMS

The module has been designed to provide the students with a broad based understanding of the processes and institutions of global governance from an international Business perspective. The underlying theme of the module is that international business is shaped and constrained by increasingly complex mechanisms of which students of international business need to be aware. After successfully completing this module, students will have gained knowledge and understanding of the complex global environment within which all businesses have to operate.

The aims of this module are to:

- enable students to understand the nature of the regulatory regimes which impact upon international business activities;
- equip students with an understanding and appreciation of the global institutional framework within which contemporary international business is conducted; and
- enable students to gain an understanding of the social and political consequences of the processes of globalisation. equip students with the knowledge necessary to analyse current and future issues facing the major global institutions and movements.

2 MODULE LEARNING OUTCOMES BY THE END OF THE MODULE YOU WILL BE ABLE TO:

- 1. Critically examine and evaluate the system of global governance;
- 2. Critically examine the role of key institutions and movements in the governance process;
- 3. Appreciate the relevance of global governance for students and practitioners of international business;
- 4. Undertake specialist studies of specific problems and issues relating to global governance using a discursive approach; and
- 5. Evaluate options for change and developments in systems of global governance.

3 INDICATIVE LEARNING, TEACHING AND ASSESSMENT ACTIVITIES

The module will be delivered through a combination of lectures and seminars. The lectures will introduce the students to the core theories and concepts necessary for developing knowledge and understanding of the theory and practice of global governance. The seminars provide the students with the opportunity to explore in more detail the material raised in lectures and to tailor the material toward the issues which are salient at the time of delivery.

Both the lectures and seminars will draw extensively on high quality one-line lectures and discussions involving the leading authors and protagonists of global governance. The module team have, over a numbers of years, developed a small library of free to air DVDs which will inform class discussions and point students in the direction of the key literature sources. The leading contributors to the DVDs are the authors whose writings form the backbone of course reading.

Assessment will take the form of coursework, compromising an individual piece of written work, and an examination.

ASSESSMENT STRATEGY AND METHODS

| Task No. | TASK DESCRIPTION | SI Code | Task Weighting % | Word Count / Duration | In-module retrieval available |
|-------------|------------------|------------|------------------------|-----------------------------|-------------------------------------|
| 1 | Coursework | CW | 40% | 1500 words | No |
| 2 | Exam | EX | 60% | 2 hours | No |
| | | | | unseen | |

4 INDICATIVE MODULE CONTENTS / TOPICS

- Introduction to the concept of governance without government;
- The theory and practice of governance;
- The concept of regimes: Trade Regime; Finance Regime; Development Regime etc;

- Global civil society and the development of a Human Rights Regime and Environmental Regime;
- Key regime actors: IMF; World Bank; UN; G7+G8+G10;
- Multinational Corporations and Global Governance; and
- Regional Blocks: EU; Mercosor; Asean etc.

FURTHER INFORMATION ABOUT THIS MODULE

FURTHER / ADDITIONAL INFORMATION IS AVAILABLE TO SUPPORT THIS MODULE, INCLUDING <u>ASSESSMENT CRITERIA</u> DETAILING HOW YOUR PERFORMANCE IN THE MODULE WILL BE MEASURED, HOW YOU WILL RECEIVE FEEDBACK, DETAILS OF LEARNING RESOURCES AND KEY READINGS.

THIS INFORMATION CAN BE FOUND IN

Reading and Material placed in the Blackboard module site. Recommended reading in the Module Learning Scheme.

NOTE THAT THIS ADDITIONAL INFORMATION MAY BE SUBJECT TO CHANGE FROM YEAR TO YEAR.

FINAL TASK

| According to the Assessment Strategy shown in the Module | Task No. |
|---|----------|
| Descriptor, which task will be the LAST TASK to be taken or | |
| handed-in? (Give task number as shown in the Assessment | 2 |
| Strategy) | |

MODULE REFERRAL STRATEGY

| Task for Task (as shown for initial assessment strategy) | Υ |
|--|---|
| Single Referral Package for All Referred Students | Ν |

REVISIONS

| Date | Reason |
|-----------|-----------------------------|
| July 2012 | Assessment Framework review |
| | |