

MODULE DATA

MODULE TITLE		Financial Management for Business			
MODULE LEVEL		6			
MODULE CREDIT POINTS		20			
SI MODULE CODE (if known)		44-6899-00L			
MODULE JACS CODE		N300			
SUBJECT GROUP		Finance and Banking (FAB)			
MODULE DELIVERY PATTERN (✓ as applicable or give dates for non-standard delivery) NB "Semester 3" ends on 31 July each year					
LONG (2 semesters)		SHORT (1 semester)		NON-STANDARD DELIVERY	
Sem 1 & 2	✓	Sem 1		Start Date	
Sem 2 & 3		Sem 2		End Date	
		Sem 3			
MODULE ASSESSMENT PATTERN (✓ as applicable - also complete Table A, Section 5, below)					
Single Module Mark with Overall Module Pass Mark of 40%					✓
Single Module Mark - Pass/Fail only					
Up to Three Assessment Tasks with Pass Mark of 40% for each Task and Overall Module Pass Mark of 40%					
Up to Three Assessment Tasks - Pass/Fail only					
Other - if choosing "Other" please give further details of assessment pattern in the blank space below. "Other" should be chosen where, for example, a PSRB has specified an overall Module Pass Mark of higher than 40% - if so, give details below and specify higher pass mark. Or, eg, where PSRB has specified an Individual Task Pass Mark of higher than 40% give details in space below and complete final column in Table A, Section 5)					
Overall Module Pass Mark if other than 40% (subject to approval)					%
MODULE INFORMATION (✓ as applicable - also complete Table A, Section 5)					
Is a timetabled examination required for the assessment of this module?					✓
Is a timetabled examination required for the reassessment of this module?					✓
Is the module delivered wholly by Distance Learning (ie. not timetabled at SHU)					
Are any staff who are responsible for teaching on this module non-SHU employees?					
MODULE STATUS (✓ as applicable to status of module in the context of current proposal)					
Unchanged: an existing module, presented as unchanged from previous years					
Modified: an existing module being modified as a result of this validation, eg. changes to delivery or assessment pattern, title, credit weighting etc					
New: new module to be approved through current validation process					✓
If status is 'Modified', please give date when modified version is to be available from				Modified Version Available from N/A	
Breakdown of notional study hours by type (Typically requires 10 hours of notional study time for 1 CATS credit)		Tutor-Led (Contact Hours)	Tutor-Directed Study	Self-Directed Study	TOTAL STUDY HOURS for this Module
		34	100	66	200
OTHER COURSES FEATURING THIS MODULE (please list below)					

1 AIM OF THIS MODULE

The financial manager is responsible for planning, raising and using financial resources and is a key member of a company's management team. This module explores the dividend, financing and investment decisions with which the financial manager is involved and their interaction with the company's objectives. The basic concepts of financial management are introduced and the sources of finance available to the financial manager are considered in detail, including the raising of long term finance via equity and debt. The module then goes on to consider the relationship between the different sources of finance and their cost and how a company can raise finance at the lowest possible cost. The capital investment decisions taken by a company are examined. This module explores the practical methods that can be used to choose between investment alternatives, and the way in which project evaluation integrates with the corporate decision-making process. Finally a company's dividend decision is considered identifying the factors that influence how much a company pays out to shareholders as dividend and how much profit is retained within the business.

- To enable the student to understand the key role that is played by financial management in the running of a corporate enterprise
- To enable the student to understand the practical methods used to make financial decisions and the influence of the corporate environment on financial decisions
- To enable the student to develop the ability to critically evaluate and select between alternative sources of finance
- To enable the student to understand the scope and fundamental concepts of capital budgeting and develop an awareness of the capital budgeting process
- To enable the student to understand, apply and critically discuss the current practical methods used in appraising investment projects and project risk, and to select and justify appropriate rates of return
- To enable the student to understand the range of investment opportunities available to a company, including acquisitions and foreign direct investment

2 BY ENGAGING SUCCESSFULLY WITH THIS MODULE YOU WILL BE ABLE TO

Upon completion of the unit a student will be able to:

1. Discuss the nature, purpose and scope of financial management, the relationship of financial objectives to other organisational objectives, and the financial and taxation environment of financial decisions.
2. Critically discuss the theoretical and practical aspects of various sources of finance and their relative costs and suitability, and calculate the value of fixed interest securities, convertibles and equity.
3. Calculate the cost of capital of a company and discuss the relationship between capital structure and cost of capital.

4. Discuss a range of investment appraisal methods and select and apply them in evaluating alternative investment proposals, taking account of risk, taxation and inflation.
5. Understand the significance of a company's dividend policy, the factors that influence how much a company pays out and alternative ways of rewarding a company's shareholders.

3 THESE ARE EXAMPLES OF THE CONTENT OF THE MODULE

- The Finance Function, Company Objectives and Corporate Governance
- Investment Appraisal Techniques
- The Capital Budgeting Process
- Equity Finance and the Efficiency of Capital Markets
- Debt Finance and the Valuation of Fixed Interest Securities
- Leasing Finance and The Lease/Buy Decision
- The Cost of Capital
- The Capital Structure Debate
- Dividend Policy and the Dividend Decision
- Applications of Investment Appraisal Under Inflation and Risk
- Applications of Investment Appraisal Under Capital Rationing

4 THESE ARE THE MAIN WAYS YOU WILL BE SUPPORTED IN YOUR LEARNING TO ACHIEVE THESE OUTCOMES

This module involves students acquiring general principles through lectures and directed study material, including, where appropriate, case studies and journals, and discussing and applying these principles in tutorials and seminars.

5 THESE ARE THE WAYS THAT WILL BE USED TO ENABLE YOU TO DEMONSTRATE YOU HAVE MET THE LEARNING OUTCOMES

TABLE A: ASSESSMENT TASK INFORMATION

ASSESSMENT TASK	% weighting of overall module mark	Duration of task / word count / length of exam	In-module retrieval available?	Individual task pass mark ONLY IF OVER 40%**
Coursework	40	2 hours	No	
Examination	60	2 hours	No	

6 THIS IS HOW YOU WILL BE GIVEN FEEDBACK ON YOUR PERFORMANCE

Students will be given feedback on their progress in achieving the desired learning outcomes through a combination of normal classroom and tutorial activities and formal tutor-marked assignments/multiple choice questions.

7 THESE ARE EXAMPLES OF THE KEY LEARNING RESOURCES YOU WILL USE

Essential Reading

Watson, D. and Head, A. (2010) *Corporate Finance: Principles and Practice*, 5th edition, Financial Times Prentice Hall, ISBN 978-0-273-72525-1

This is the core text, written specifically for this module. It has additional questions for further study and guidance, a glossary of financial terms and guidance on further reading if you wish to gain a deeper understanding of the subject. This book is the result of many years' experience in teaching Financial Management at undergraduate, postgraduate and professional level. All students are expected to have regular use of this text.

Additional and Background Reading

- Atrill, P (2009) *Financial Management for Decision Makers*, 5th edition, Pearson, ISBN 978-0-273-71764-5
Introduce the main principles of financial management in an accessible, non-technical way, including focus on the practical application of financial management and its role in decision-making.
- Lumby, S and Jones C. (2003) *Corporate Finance: Theory and Practice*, 7th edition, Thomson Learning. ISBN 978-1-8611-52926-8
A relatively non-mathematical text: its simple explanations of a complex area have made it extremely popular with students.
- McLaney, E (2008) *Business Finance*, 8th edition, Pearson, ISBN 978-0-273-71768-3
A good supplementary text that successfully blends the theoretical, analytical and practical aspects of finance and investment.

REVISIONS

Date	Reason
July 2012	Assessment Framework review