MODULE DESCRIPTOR

MODULE TITLE	Enterprise Management Project		
Module Code	44-6980-00L		
Level	6		
Credit Points	20		
Indicative Assessment Components & Percentage Weightings	Practical 40% Coursework 60%		
Pre-Requisite Modules *(if applicable)*			
Delivered according to Standard Academic Calendar YES	**Long:** **2 semesters** YES	**Short:** **1 semester** NO	**Other delivery pattern:** *Please specify*

1 MODULE AIMS

The aims of this module are to enable students to:
- develop personal, professional, and/or managerial skills that are transferable to a variety of employment contexts;

- develop problem-solving capabilities through the practical application of knowledge and skills to real organisational issues; and

- foster 'can do' attitudes and autonomy as a means to achieving personal, academic and career ambitions.

2 MODULE LEARNING OUTCOMES
BY THE END OF THE MODULE YOU WILL BE ABLE TO:

1. Identify, select and apply appropriate concepts/theory to a business problem/issue in order to propose relevant practical solutions.

2. Assess your own enterprise capability (knowledge, skills and attitudes) and how this has developed through project work undertaken on the module.

3. Reflect on your experience and evaluate your personal contribution to the success (or otherwise) of the project(s) that you were involved in.

3 INDICATIVE LEARNING, TEACHING AND ASSESSMENT ACTIVITIES

Teaching and Learning

Lectures will be focused on introducing a framework for self-assessment and action-planning, affording the students the opportunity to compare their own capabilities with those identified in the literature, critically reviewing these, and developing an action plan. Students will also be introduced to the techniques involved in negotiating a project brief, and the principles of reflective practice. Seminars will allow students to practice these skills before embarking on their project. Support will be offered through learning sets/peer group support networks; Blackboard; and individual and group mentoring.

ASSESSMENT STRATEGY AND METHODS

Task No.	TASK DESCRIPTION	SI Code	Task Weighting %	Word Count / Duration	In-module retrieval available
1	Practical	PR	40%	Group presentation	No
2	Coursework	CW	60%	2500 words	No

4 INDICATIVE MODULE CONTENTS / TOPICS

We will explore a framework for self-assessment and for reflective practice, enabling students to identify their own development priorities in line with their personal and professional ambitions and career aspirations. We will introduce some necessary tools and techniques e g negotiating a project brief, agreeing project outcomes, project planning and management to enable students to match their own needs to those of specific organisational briefs and to successfully apply for and secure project opportunities. The principles of reflective practice will be built into the development of a portfolio of evidence for the purposes of formative and summative assessment.

FURTHER INFORMATION ABOUT THIS MODULE

FURTHER / ADDITIONAL INFORMATION IS AVAILABLE TO SUPPORT THIS MODULE, INCLUDING ASSESSMENT CRITERIA DETAILING HOW YOUR PERFORMANCE IN THE MODULE WILL BE MEASURED, HOW YOU WILL RECEIVE FEEDBACK, DETAILS OF LEARNING RESOURCES AND KEY READINGS.

THIS INFORMATION CAN BE FOUND IN THE MODULE GUIDE.

NOTE THAT THIS ADDITIONAL INFORMATION MAY BE SUBJECT TO CHANGE FROM YEAR TO YEAR.

FINAL TASK

According to the Assessment Strategy shown in the Module Descriptor, which task will be the LAST TASK to be taken or handed-in? (Give task number as shown in the Assessment Strategy)	Task No. 2

MODULE REFERRAL STRATEGY

Task for Task (as shown for initial assessment strategy)	Y
Single Referral Package for All Referred Students	N

REVISIONS

Date	Reason
July 2012	Assessment Framework review